

# CLIENT TESTIMONIALS



**Charlotte Graham-Cumming**  · 1st

CEO @ Ice Blue Sky | Women of Achievement Finalist

February 24, 2025, Charlotte was Ilse's client

Ilse is a rare combination of commercial understanding connected to mindset. We've used Ilse to coach everyone in the business, not just the leadership team, and the results were impressive to say the least. Not only do we all understand ourselves more, but we understand each others motivation and communication styles much better. The team work brilliantly together as a result, and customers are happier as we've hit far fewer process & delivery roadblocks.



**Graham Reed**  · 1st

Strategic Business Development and Growth | E2E Ambassador

February 24, 2025, Graham was Ilse's client

True transformation within a business is a challenging undertaking and something that is rarely achieved. But this is precisely what Ilse helped us achieve at Ice Blue Sky.

Her techniques truly galvanised our team and brought them out of themselves in an open and positive way. The outcome was a team that understood each other's strengths and worked together to focus on the common goals set for themselves and that of the company too.

If you ask anyone who works in our business, they will tell you culture is one of the biggest assets we have, and again, some of which is attributed to Ilse, and how she helped us shape our business

This was also apparent with the directorship, where we navigated ourselves to a massive shift in mindset, helping us focus on the challenges and growth of the business

The results, a very positive looking 2025, but more importantly, with a fantastic team of people who just feel like family.

"I highly recommend Ilse. She brings a unique set of skills: tech prowess, understanding of marketing and an ability to grasp the big picture of many business platforms. She also excels at guiding you down a path to get your vision clear, but also knows how to guide you in the details of execution. She's caring, inspiring and a pleasure to work with"

**Gerry Mihalick- Barkley Investments Owner**

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**Malaika Dixon** · 1st

Interior Designer/Education Consultant/Artist Educator/Youth Engagement Specialist

November 13, 2024, Malaika was Ilse's client

 All LinkedIn members

Working with Ilse has been an absolute game-changer for me and my business. Their ability to not only understand my unique approach but also tailor strategies that align perfectly with my values and goals has been nothing short of extraordinary.

From crafting well-researched plans to helping me deeply understand my clients and how I connect with them, Ilse has provided the tools and insights to elevate my business to the next level. They have an incredible knack for asking the right questions, offering thoughtful guidance, and challenging me to think differently—all while making sure every decision feels authentic to who I am and how I work.

Whether it's tackling tricky people dynamics, navigating opportunities, or sharpening my overall vision, Ilse brings clarity and confidence to every interaction. I am beyond grateful for their expertise and unwavering support, and I wholeheartedly recommend their coaching to anyone ready to grow personally and professionally.

Thank you, Ilse, for helping me become the best version of myself in business and beyond!



**James Paterson** · 1st

Founder & CEO @ CS Cloud | Delivering consistent quality customer engagement for business growth

September 16, 2024, James was Ilse's client

 All LinkedIn members

As a new business owner, I have come to realise that there are a LOT of coaches out there, all the time, feeding my cynicism about achieving any real results. Ilse punched through all of that due to her dignified, respectful, and generous professionalism.

Ilse genuinely partners with you to realise the best version of you. It is clear to see that your success is Ilse's motivation.

Thanks for being there Ilse!



**Saskia Manson** · 1st

Founder @ re:new | Material reuse in construction at Arup | beVisioneer Fellow sponsored by Mercedes Benz

October 8, 2024, Saskia was Ilse's client

 All LinkedIn members

Ilse helped me to understand my underlying desires from a job and to nail down the why of my business. She guided me to aim higher, dream bigger and to clarify how to reach those goals. I would highly recommend working with Ilse if you need a steer in your personal career or the running of your business!