

# Kind Words



**Charlotte Graham-Cumming**  · 1st

CEO @ Ice Blue Sky | Women of Achievement Finalist

February 24, 2025, Charlotte was Ilse's client

Ilse is a rare combination of commercial understanding connected to mindset. We've used Ilse to coach everyone in the business, not just the leadership team, and the results were impressive to say the least. Not only do we all understand ourselves more, but we understand each others motivation and communication styles much better. The team work brilliantly together as a result, and customers are happier as we've hit far fewer process & delivery roadblocks.



**Graham Reed**  · 1st

Strategic Business Development and Growth | E2E Ambassador

February 24, 2025, Graham was Ilse's client

True transformation within a business is a challenging undertaking and something that is rarely achieved. But this is precisely what Ilse helped us achieve at Ice Blue Sky.

Her techniques truly galvanised our team and brought them out of themselves in an open and positive way. The outcome was a team that understood each other's strengths and worked together to focus on the common goals set for themselves and that of the company too.

If you ask anyone who works in our business, they will tell you culture is one of the biggest assets we have, and again, some of which is attributed to Ilse, and how she helped us shape our business

This was also apparent with the directorship, where we navigated ourselves to a massive shift in mindset, helping us focus on the challenges and growth of the business

The results, a very positive looking 2025, but more importantly, with a fantastic team of people who just feel like family.

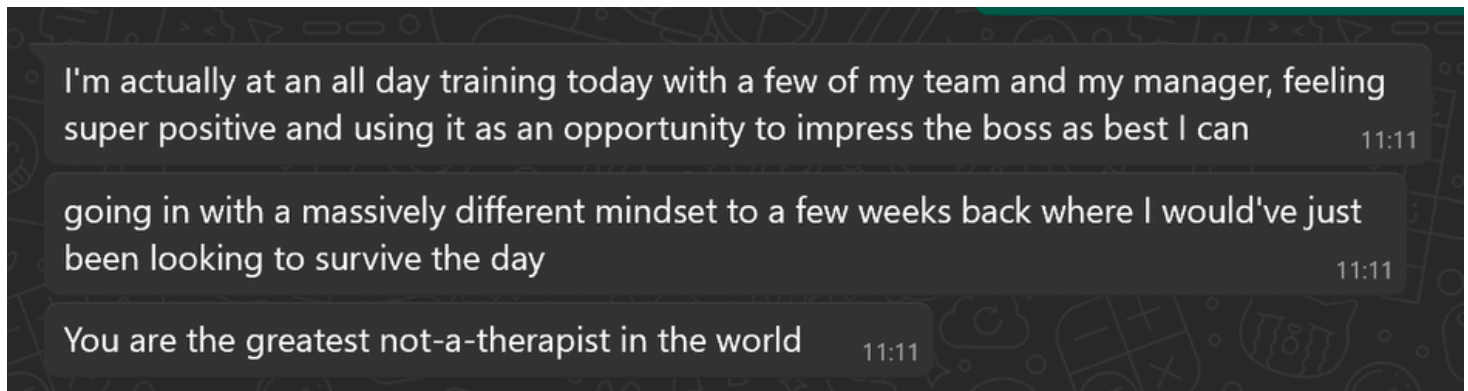


**Emily Graham-Cumming** · 1st

Senior Account Manager at Ice Blue Sky

February 24, 2025, Emily was Ilse's client

I highly recommend Ilse's coaching services! Her expertise in developing a growth mindset was instrumental in my professional advancement, leading to my promotion and expanding my perspective beyond my comfort zone. Ilse's approach is truly transformative.



"Waking up early, ENERGIZED and ready to live my amazing life".

### **Gerry -High Net Worth Finance Entrepreneur**



Ramya [redacted]

to me ▾

Wed, Sep 18, 12:09 PM



Thought I should send it over before I leave the room, or else it will come to you at an ungodly hour in the night when I randomly remember it 😊

You're brilliant, Ilse! I'm so glad to have you as my coach / mentor / guiding force! ❤️ .

Regards,

Ramya

*We chose to work with Ilse because she instilled a strong sense of trust, credibility and confidence that she would get us to where we need to be, both with the business and with our own mindsets. We liked the holistic approach.*

*Since working with Ilse, it's been amazing to see my own journey unfolding, and that of the business. Ilse helps us focus on what we need to focus on, and gives us the confidence to get us there. The mindset work is helping tremendously"*

**Charlotte Graham Cumming - CEO - Ice Blue Sky - B2B Marketing Agency**



**James Paterson**  · 1st

Founder & CEO @ CS Cloud | Delivering consistent quality customer engagement for business growth  
September 16, 2024, James was Ilse's client

As a new business owner, I have come to realise that there are a LOT of coaches out there, all the time, feeding my cynicism about achieving any real results. Ilse punched through all of that due to her dignified, respectful, and generous professionalism.

Ilse genuinely partners with you to realise the best version of you. It is clear to see that your success is Ilse's motivation.

Thanks for being there Ilse!

I highly recommend Ilse. She brings a unique set of skills: tech prowess, understanding of marketing and an ability to grasp the big picture of many business platforms. She also excels at guiding you down a path to get your vision clear, but also knows how to guide you in the details of execution. She's caring, inspiring and a pleasure to work with.

### **Gerry -High Net Worth Finance Entrepreneur**



**Prasanna (no last name)**  · 1st

Product Marketing Manager @ Mark Allen Group | MBA in Marketing  
December 1, 2023, Prasanna was Ilse's client

Working with Ilse has bolstered my professional journey. Ilse helped me achieve my short-term goal of a career move and also instilled confidence in my professional abilities. Her understanding of marketing, a background we share, developed a connection that made the process personalised. Beyond immediate goals, she equipped me with frameworks for long-term success, helping me prioritise my goals effectively.

Ilse was proactive and genuine in her interactions, regularly checking in with me. She listened empathetically and provided insightful perspectives. Ilse's action of voluntarily connecting me with industry experts showcased her commitment. I would recommend Ilse as a coach — she goes beyond expectations and fosters long-lasting growth.



**Reiss Young** · 1st

On-site Trading Specialist at FARFETCH

July 5, 2023, Reiss was Ilse's client

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Ilse helped me be more aware of myself, my personality, and the dynamics that are holding me back. She helped me understand that it is possible to move past mental blocks and limiting beliefs to restore self-belief, and supported me in the process of being more kind and patient with myself and my progress.

As a coach, Ilse is able to empathise with people who want to make big changes in their lives, is gifted at helping her clients see their blind spots and develop methods to work on them.

Finally, Ilse was patient and worked at my pace, keeping a focus on important challenges and coaching without judgement.

"I can't recommend coaching with Ilse enough. She helped me understand what was most important and most fulfilling for me, zeroed in on the causes and effects which were holding me back (which in my case was mostly impostor syndrome and lack of self-confidence), and gave me the tools to overcome blockers and work towards my goals.

She is professional, unbiased, and respectful, and an extremely good listener, advisor, and confidant. And has an uncanny ability to see the positive in absolutely everything! "

**Jessica Blakey - Principal consultant at Unifi**



**Emma Wilcox** · 1st

Certified ServiceNow IT specialist and technical project manager, with a passion for continuous improvement and making a difference in the workplace. Also, a dementia awareness advocate.

April 22, 2022, Emma was Ilse's client

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Thank you Ilse for helping me to tame my fear and realise that fear has helped me get where I am today.



**Leah Smith** · 1st

Chief of Staff & Integrator | FlyForm - Innovating NOW for a better tomorrow.

April 13, 2021, Ilse was senior to Leah but didn't manage Leah directly

All LinkedIn members



On

I had a couple of sessions with Ilse after realising I needed some help with understanding where I wanted my career to go. Ilse took it back to the basics and helped me drive out the key 'must have' elements I needed to strive for. Working with Ilse was eye opening; it allowed me to explore blue sky thinking and unlocking my potential.

"I find myself sitting here almost a new person, but the same person I have always been. I feel so empowered. This may be nuts and out of the blue, but knowing you and just that one zoom conversation where you said I need to believe in myself have, I feel, altered my mind - I am ready to hear it now. I feel so fantastic I cannot put words to it"

### **Joshua Hatcher - ServiceNow consultant SCC**



**Emily McQuade**

5 reviews • 0 photos



★★★★★ 8 Dec 2021

I did Ilse's 'Blue Sky' programme, as I was looking for a way to approach a career change and raise my confidence. The programme inspired helpful self-reflection and encouraged me to new ways of thinking about work and other things. Throughout the process, I found Ilse's approach to be full of positivity, kindness, and empathy. Ilse's coaching has given me many helpful tools, which I will continue to use both inside and outside of work for years to come.

I now feel excited, empowered, and energized about taking my next steps.

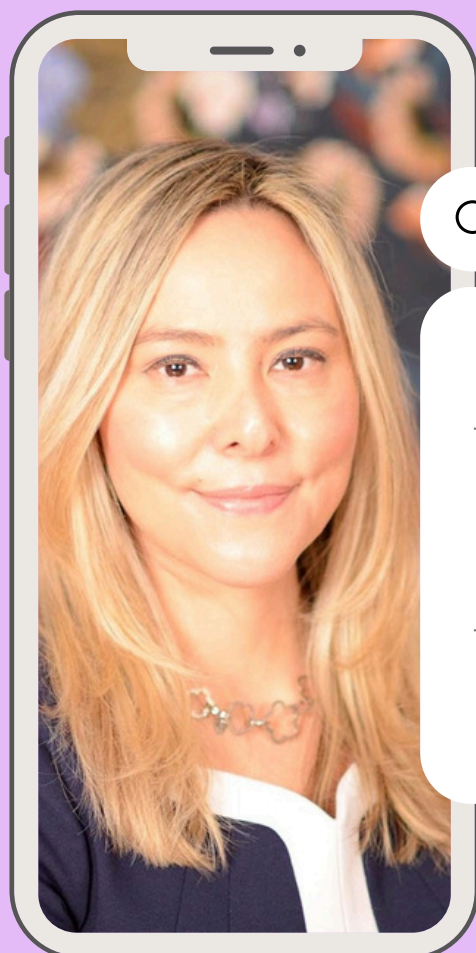
**Positive**

Communication, Quality, Professionalism



"Ilse, never judged or made assumptions. She acknowledged the way I was being treated was not right, this seems a simple thing to say, but when you are in the pressure silo, it can be difficult to know when one is being irrational. I left my unhappy job and are now more assured and accept who I am. Ilse was good to work with because she has also worked in the corporate world so can appreciate those difficult situations in the office environment"

**Gareth Owens - Senior Planning Officer - Ebbsfleet cor**



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